

Caribbean Agribusiness Development Company



WHY WE ARE INVESTING IN THE
AGRIBUSINESS SECTOR
IN TRINIDAD & TOBAGO

By
VASSEL E. STEWART

OUR VISION

**A leader in the diversification and growth of
the local & Regional agribusiness sector**

and

**Major Supplier of foods that prevents & fight
Non-communicable Diseases (NCDs.)**

Why are we Investing ?

GOVERNMENT POLICIES & ECONOMIC CONDITIONS

1. STABLE LEGAL AND POLITICAL SYSTEM
2. COMMITMENT TO REDUCING FOOD IMPORTS
3. COMMITMENT TO PROTECTING AND SUPPORTING KEY FOOD SECURITY INDUSTRIES e.g. poultry
4. REMOVAL OF INCOME TAX FOR AGRICULTURAL AND AGRO - PROCESSING COMPANIES.
5. LOW-COST ACCESS TO AGRO- PROCESSING INFRA-STRUCTURE.



Why are we Investing ?

GOVERNMENT POLICIES & ECONOMIC CONDITIONS

6. RANGE OF INCENTIVES FROM R&D TO PROMOTION OF GREATER CONSUMPTION OF LOCAL HEALTHY FOOD PRODUCTS
7. COMMITMENT TO PUBLIC PRIVATE PARTNERSHIPS e.g low cost lease of lands and processing facilities & joint venture with government owned companies
8. EXPORT TRADE POLICIES AND AGREEMENTS THAT PROVIDES ACCESS TO LARGE INTERNATIONAL GROWTH MARKETS
9. HIGH LOCAL PER CAPITA INCOME AND THUS PURCHASING POWER
10. GOOD QUALITY SUPPORTING PUBLIC INFRA-STRUCTURE e.g electricity, telecommunications, ports, airports, sea and air linkages.



Why are we Investing ?

Access to Institutional Support

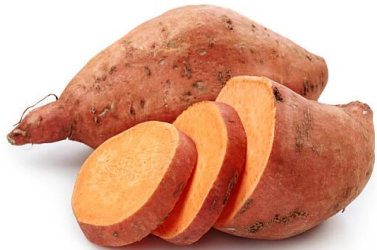
Range of National, regional and international support institutions including;

- * **INVESTT**
- * **EXPORTT**
- * **NAMDEVCO**
- * **Caribbean Agricultural Research Institute (CARDI),**
- * **University of the West Indies, & UTT**
- * **Caribbean Development Bank,**
- * **CARICOM Regional Organization for Standards and Quality (CROSQ),**
- * **Caribbean Export Development Agency (CEDA),**
- * **Caribbean Association of Investment promotion Agencies (CAIPA)**
- * **Caribbean Industrial Research Institute (CARIRI)**
- * **Caribbean Agribusiness Association (CABA)**
- * **IICA**
- * **FAO**



Why are we Investing ?

Opportunity to displace imports with local production



Staples imports
TT\$932 M



TT\$171M
Vegetable imports



TT\$198M
Fruit Juice imports



Why are we Investing ?

Opportunity to Supply the NCDs Market Segment

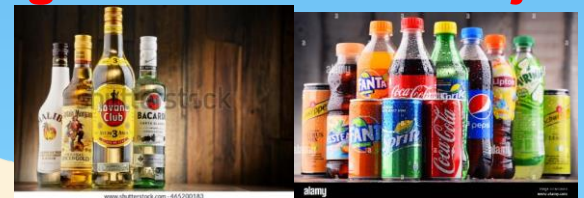
Globally Non-communicable diseases NCDs are the major causes of premature deaths killing 41 million people (71% each of all deaths annually).

Trinidad & Tobago is #1 in the Western Hemisphere for persons suffering and dying from NCD's.

Consumption of poor quality foods & eating habits are the major cause.



shutterstock.com • 1101798296



Globally 90% of consumers want to eat healthy but only 20% are doing so.

Why are we Investing ?

Opportunity to Exploit the Growing Agro-recreational Tourism Market Niche

The Caribbean is the most tourism dependent region globally, with over 30 M stayovers and 28 m cruisers .



At least 20% of the stayover visitors are interested in agro-tourism/agro-recreational products and services which amount to a CARICOM market of over 6 million/yr. Agro-recreational Tourism involves experiences of the culture and practices associated with agriculture, food processing, cooking and consumption of the foods, sports, games, music, arts, religious practices etc.

Trinidad given its culture & culinary legacy is among the

This What We Are Doing Now

HERBAL TEAS

**MSG FREE
SOUPS**

**NO ADDED SUGAR
JUICES**

**FRUIT & VEG
PUREES**

SALADS

**GLUTEN FREE
BREADS**

**ROASTED
VEGETABLES**

**CASSAVA
Flour**

Call: **683-9213**

THE Betta life Club

ORDER ONLINE: bettalifeclub.com



A LOOK AT OUR FUTURE



www.shutterstock.com · 1174261231



33 MILLION
POUNDS PER YEAR



Gluten free
bread



No added
sugar juices



www.shutterstock.com · 1125902993

