

# SFDC Architect Job Description

## Requirements

- Must have total of **10 – 15 years of IT experience** with at least 8+ years of relevant experience architecting Salesforce solutions for global clients

### Key Competencies :

- Technical Expertise, Creativity/Innovation & Learning Mindset
- Motivation & Initiation, Problem Solving
- Professionalism & Collaboration
- Communication
- Quality

### Technical Expertise

- **Salesforce Clouds:** Expert level understanding of configuration & customization of Salesforce Clouds such as Sales, Service, Marketing, CPQ & Community along with strong hands-on data modeling experience
- **Salesforce Platform Expertise:** Strong experience in Salesforce Apex Classes, Controllers , Triggers, Batch , Validation Rules, Workflow, Approval process, Flows, Reports and Dashboards, User Managemen, Governor limits, Security model and deployment practices
- **Enterprise Architecture, Integrations & Data Migration:** Strong experience in integrating Salesforce with key enterprise systems such as ERP, HR, data lakes/data warehouses etc. leveraging integration patterns, cloud services (AWS/Azure) and developing data migration strategy
- **DevOps** - Good understanding of DevOps process for Salesforce applications including setting up code repository, code deployment strategy and experience with CI/CD tools such as Jenkins, Copado or Flosum will be preferred
- Certifications: Application Architect, Sharing and Visibility, PD2 and Integration architect
- **Good to have:** Having experience working on Health cloud, Marketing cloud, Einstein analytics, Field service lightning, Vlocity and Veeva will be an added advantage
- Experience working in a large SI, with Global experience, including nearshore and offshore

### Functional & Business Process

- Strong understanding of CRM processes – including lead to cash, case management and marketing journeys
- Should be able to lead requirements gathering sessions and client workshops to understand the business processes and convert them into technical requirements

### Business Development :

- Should have experience working with pre-sales teams to understand new project opportunity, help with developing proposal response, lead solution design, delivery approach and estimation

### **Delivery**

- Should have experience in leading design and delivery of multi-country implementations – involving design of country specific processes, integration with enterprise systems, data migration, phased roll-out and leading large teams

### **Communication**

- Excellent written and oral communication along with good client facing presentation skills

## Responsibilities

- Ownership to ensure the proposed design/ architecture, deliverables meets the client expectation and solves the business problem with high degree of quality; Conduct architecture workshops and other enablement sessions. Mentor and guide junior enterprise architects
- Conduct POCs, develop demos and assessments of the latest tools, clouds and other offerings from Salesforce
- Bring in thought leadership by driving innovations, develop technical ad delivery related assets, accelerators and POVs
- Actively contribute to pre-sales activities such as understanding of client needs and RFP documents, formulate technical questions, help with overall approach & solution definition, pre, conduct POCs/demos and estimations.
- Actively lead unstructured problem solving to design and build complex solutions, tune to meet expected performance and functional requirements;